



INSTITUTE ON MANAGEMENT OF AGRICULTURAL EXTENSION (IMAGE)

(AN AUTONOMOUS INSTITUTE OF GOVERNMENT OF ODISHA)

Siripur, BHUBANESWAR-751003, Odisha

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Letter No 4259 dt 30.10.19

From .

Dr. M. Muthukumar, IAS
Director of Agriculture &
Food Production, Odisha, Bhubaneswar

To .

The Project Director, ATMA
Kandhamal, Rayagada, Kalahandi, Koraput, Keonjhar, Mayurbhanj, Dhenkanal,
Bolangir, Nuapara, Jharsuguda, Sambalpur, Boudh

Sub : Supporting Agriculture Production Cluster in your districts.

Sir,

With reference to the subject cited above, I am to say that Government of Odisha has signed an MoU on 6th November 2018 for Promotion of Agriculture Production Clusters (APCs) in tribal regions of Odisha.

This is a project of Department of Agriculture and Farmers' Empowerment in collaboration with Panchayati Raj and Drinking Water Department, Govt. of Odisha for promotion of Agriculture Production Clusters in tribal regions in partnership with Bharat Rural Livelihoods Foundation (BRLF), an independent society promoted by Govt. of India and PRADAN (Professional Assistance for Development Action), a national level NGO. In this project Odisha Livelihood Mission (OLM) shall provide support for promoting Producers Group (PG) and Producer Company (PC) as per existing guidelines. The available schemes with Directorate of Horticulture, Agriculture, OAIC, OLIC, MGNREGS, APICOL, FARDD, ATMA and other relevant departments will be converged for creation of livelihood infrastructures in the proposed regions.

The project will trigger growth in farm sector with the objective of sustainably doubling income of one lakh small and marginal farmers by establishing Agriculture Production Clusters (APCs) in 40 backward blocks of 12 highland districts in the state. The list of Blocks and concerned partner NGOs is enclosed.

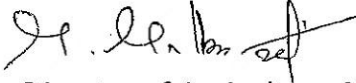
Hence, it is requested that necessary steps to be taken at your level in consultation with the concerned partner NGOs for formulation of training action plan for your districts (APC blocks) pertaining to the activities to be taken up in your district. It is noted that priority is to be given to blocks under APC.

The progress made in this regards is to be intimated to the undersigned from time to time without fail.

This may be treated as most urgent.

Yours faithfully

Encl. List of Block and Partner NGO

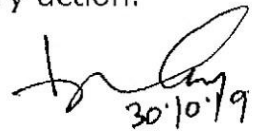

Director of Agriculture &
Food Production-cum-SNO (ER), Odisha

Annexure: Block and Partner NGO List

Sl. No.	District	APC block	Partner NGO responsible for the block
1	Kandhamal	Phulbani sadar	PRADAN (Professional Assistance for Development Action)
2		Balliguda	PRADAN
3		K. Nuagaon	PRADAN
4	Rayagada	Kolnara	PRADAN
5		Bisamkatak	Harsha Trust
6		Muniguda	Harsha Trust
7		K singhpur	Harsha Trust
8	Kalahandi	Lanjigarh	Jana Sahajya
9		Thuamal Rampur	Jana Sahajya
10		Golamunda	AJSA (Anchalik Janaseva Anusthan)
11	Koraput	Boriguma	Harsha Trust
12		Dasmantpur	CYSD (Centre for Youth and Social Development)
13		Semiliguda	FES (Foundation for Ecological Security)
14		Pottangi	FES
15		Nandpur	PRADAN
16		Lamptaput	PRADAN
17		Boipariguda	CYSD
18		Kundra	Harsha Trust
19		Keonjhar	Jhumpura
20	Patana		PRADAN
21	Banspal		PRADAN
22	Harichandanpur		Shristi
23	Keonjhar Sadar		IDA
24	Mayurbhanj	Jashipur	PRADAN
25		Karanja	PRADAN
26		Thakurmunda	CYSD
27		Khunta	Shristi
28	Dhenkanal	Kankadahad	Shristi
29	Bolangir	Belpada	Adhikar
30		Khaprakhol	Vikalpa
31		Bangomunda	SSS (Shramik Shakti Sangha)
32		Tureikela	BGS (Bolangir Gramodyog Samiti)
33		Murivahal	JMA (Janamukti Anusthan)
34	Nuapada	Khariar	Lokdrusti
35		Boden	Lokdrusti
36	Jharsuguda	Laikera	SEWA (Social Education for Women's Awareness)
37		Kulabira	SEWA
38	Sambalpur	Jamankira	SIDI(Sambalpur integrated development institute)
39		Kuchinda	SIDI
40	Boudh	Kantamal	YCDA (Youth Council for Development Alternatives)

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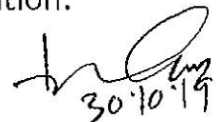
Copy to the Extension Reforms Cell, IMAGE for necessary action.



30/10/19
Director, IMAGE

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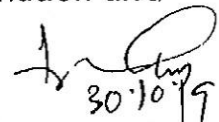
Copy to the Program Secretariat, PRADAN, BBSR
(apcprogrammesecretariat@pradan.net) for necessary coordination.



30/10/19
Director, IMAGE

Memo No.....4262..... dt.....30.10.19.....

Copy Submitted to the Director Horticulture for Kind information and
necessary action.



30/10/19
Director, IMAGE