

**DIRECTORATE OF HORTICULTURE, ODISHA,
KRUSHI BHAWAN, BHUBANESWAR**

Lt No: DHO-SECIII-FPO-0003-2019

6602

Hort. /Dt.

26.06.2023

To,

The Commissioner cum Secretary, Mission Shakti
(missionshakti.od@gov.in)
The Director of Agriculture & FP (diragri.or@nic.in)
The Director, OLM (smmu.olm@gmail.com)
The Director, AH &VS (dahvsorissa@gmail.com)
The Director, Special Projects, PR &DW
The Director, ST (stscdev@gmail.com)
The Director, IMAGE (imagebbsr@rediffmail.com)
MD, OLIC (olicltd@ymail.com)
MD, OAIC (oaicho@orissaagro.com)
MD, APICOL (md@apicol.co.in, mdapicol.dag@nic.in)
Collector cum District Magistrate
(Rayagada/Kandhamal/Boudh/ Kalahandi/
Koraput/Bolangir/Nuapada/Mayurbhanj/Keonjhar/
Jharsuguda/ Sambalpur/Dhenkanal/Angul / Sundargarh)
The CEO, BRLF (kuldip.singh@brlf.in)
The ED PRADAN (sarojmahapatra@pradan.net,
apcprogrammeseecretariat@pradan.net)

**Sub: Proceeding of the 7th State Level Coordination committee (SLCC)
meeting for APC Project held on 13th June, 2023.**

Ref: This office letter No.6015 dt.05.06.2023

Madam / Sir,

With reference to the subject cited above, I am directed to enclose herewith the proceedings of the 7th State Level Coordination committee (SLCC) meeting on APC Project held on 13.06.2023 under the Chairmanship of Principal Secretary to Govt., A&FE Dept. for kind reference and necessary action.

In the said context, it is requested to ensure required follow up action as per decision taken in the aforesaid meeting for successful implementation of the AAP-2023-24.

Yours faithfully,

Memo No.

6603

Director of Horticulture,

Dt. 26.06.23

Copy forwarded to the DDH, Rayagada / Kandhamal/ Koraput/ Kalahandi /Bolangir /Mayurbhanj /Keonjhar /Sambalpur/Dhenkanal /Angul/Sundargarh and ADH, Jharsuguda/ Nuapada/ Boudh for information and necessary action.

Director of Horticulture



Memo No.

6604

Dt. 26.06.23

Copy forwarded to NGO partner, YCDA, Boudh (E-mail: ycdaboudh@yahoo.co.in), & VIKALPA, Bolangir (E-mail: ivikalpa@hotmail.com) for information.

Director of Horticulture

Memo No.

6605

Dt. 26.06.23

Copy submitted to the Commissioner-cum-Secretary ST & SC Development, Minority and Backward Classes Welfare Department, Govt. of Odisha (Email: stscdev@gmail.com) for kind information.

Director of Horticulture

Memo No.

6606

Dt. 26.06.23

Copy submitted to the Principal Secretary, Fisheries & Animal Resource Development Department, Govt. of Odisha (Email: fardsec.od@nic.in) for kind information.

Director of Horticulture

Memo No.

6607

Dt. 26.06.23

Copy submitted to the Principal Secretary, Panchyati Raj and Drinking Water Department, Govt. of Odisha (Email: prsec.or@nic.in) for kind information.

Director of Horticulture

Memo No.

6608

Dt. 26.06.23

Copy submitted to the Principal Secretary, Department of Water Resource, Govt. of Odisha (Email: wrsec.or@nic.in) for kind information.

Director of Horticulture

Memo No.

6609

Dt. 26.06.23

Copy submitted to the Principal Secretary to Govt., Department of Agriculture and Farmers' Empowerment, Govt. of Odisha (Email: agrsec.or@nic.in) for favour of kind information.

Director of Horticulture



**Proceedings of the 7th State Level Coordination Committee (SLCC)
Meeting on Agriculture Production Cluster (APC) Project
Date: 13th June 2023, Krishi Bhawan, Bhubaneswar**

The 7th State level Coordination Committee meeting on Agriculture Production Cluster Project was held on 13th June 2023, 11.00 AM under the chairmanship of Principal Secretary, A&FE Dept. in the third floor Conference Hall of Krushi Bhawan in presence of SLCC members. The District Collectors, DDH/ADHs and NGO representatives from APC districts attended the meeting from their respective district OSWAN centers. The list of participants is annexed in **Annexure-1**.

At the outset, the Principal Secretary welcomed all the participants and recounted his experience of field visits to APC areas and appreciated the effort of tribal women farmers who not only produce vegetable crops, but also are involved in processing and value addition of the harvest. He urged the District Collectors of all APC districts to visit APC areas. Further, he informed that the project has been transforming rural livelihoods and significantly contributing to enhancement of nutrition

The Director Horticulture presented the action taken report of the decisions taken in the 6th SLCC meeting and elaborated the progress on APC project with a brief note. A detailed presentation on achievement of 2022-23 and proposed action plan for 2023-24 was presented by the Programme Secretariat, PRADAN.

The action points, as depicted hereunder, were agreed upon following discussion and deliberation on progress made in respect of 2022-23 and AAP proposed for 2023-24.

1. The Principal Secretary to Govt., DA &FE instructed the Collectors of concerned APC districts to visit their respective APC areas.

(Action: Dist. Collectors)

2. The Department has already come up with a new Post Harvest Management Scheme where Sabji Coolers, Solar Cold Storage Units and Solar Dehydration Units are promoted. Besides, the department is going to disburse 10 lakh units of plastic crates to farmers at subsidized price this year. District Collectors were requested to take advantage of the scheme taking consideration to production clusters of APC areas.

(Action: DoH)

3. Mission Shakti has already sent a letter to respective District Collectors to allocate available unutilized infrastructure to set up PC offices. The Principal Secretary DA &FE, instructed the APC Programme Secretariat to list out the districts and locations where PCs need such infrastructure, so that letter may be issued in that regard to respective District Collectors.

(Action: DoH & Program Secretariat, PRADAN)

4. The Principal Secretary suggested taking up micro irrigation on priority basis and saturating in all APC blocks. Mostly each borewell and lift points should have micro irrigation projects for efficient of utilization of water.

(Action: DoH)

5. The Principal Secretary instructed for Soil testing in APC areas to be done on a priority basis by respective DDHs.

(Action: DA &FP)

6. The Director of Horticulture shall facilitated the video documentation practices of APC clusters capturing the crop cultivation, aggregation and marketing etc.

(Action: DoH)



7. It was discussed and suggested to test Herboliv+ and other improved technologies in APC needy blocks and then expanding the technologies in a scale based upon its results.
(Action: Dist Collectors & DoH)
8. Drumstick plantation under MGNREGA will be expanded to all APC districts. The Principal Secretary suggested to diversify the plantation portfolio.
(Action: DoH & District Collectors)
9. Solar River Lift project will be prioritized in APC blocks for better establishment of cluster.
(Action: MD, OAIC)
10. APC annual plan 2023-24 for all departments and ITDA is approved by the chairperson. The consolidated plan 2023-24 with district wise break up is attached in **Annexure 2**. All departments/Directorates and district collectors were requested to achieve the plan.
(Action: All departments and District Collectors)
11. In order to bring vibrancy and saturation in the existing 40 APC blocks, BRLF has agreed to extend the project to another 5 years, expanding to another 2000 families in the same block.
(Action: CEO, BRLF)
12. There will be 16 new PGs promoted per block for inclusion of 2000 additional new families in each of the old 40 APC blocks. So, Mission Shakti is requested to support the promotion of 640 new PGs.
(Action: Commissioner cum Secretary, Mission Shakti)
13. BRLF has proposed for the promotion of 640 new PGs, in which PG leaders from existing APC areas will be engaged for mobilization and their support cost may be borne by Mission Shakti and OLM.
(Action: Commissioner cum Secretary, Mission Shakti and Director, OLM)
14. APC project will be expanded to all 30 districts of Odisha. The Dept will support the proposed expansion from the State Fund. The District Collectors were requested to propose any additional block they want to add under the project from their own DMF.
(Action: DoH & District Collectors)

The Principal Secretary, appreciated the achievement of the project and thanked the Departments, Directorates, District Collectors, NGO partners for ensuring the convergence and bringing positive impacts in the ground, especially among the women SHG members.

The meeting ended with a vote of thanks to the chair and participants.



Principal Secretary to Govt.,
Dept. of Agriculture and Farmers' Empowerment,
Odisha, Bhubaneswar



Annexure 1

LIST OF PARTICIPANTS

1. Principal Secretary, A & FE Dept.
2. Commissioner cum Secretary, Mission Shakti
3. Director of Agriculture & FP
4. Director of Horticulture
4. Director, OLM
5. Director, AH & VS
6. Director, Special Projects, PR & DW
7. Director, ST & SC
8. Director, IMAGE
9. Project Director, OPELIP
9. MD, OLIC
10. MD, OAIC (oaicho@orissaagro.com)
11. MD, APICOL
12. Collectors cum District Magistrate APC districts
13. DDHs and ADHs APC district
13. CEO, BRLF
14. ED PRADAN
15. APC Programme Secretariat
16. Representative from NGO partner.



APC Annual Plan 2023-24
Annexure-II

Sl No.	Name of the Department	Name of the Activity	Unit	Districts																
				Koraput	Kalahandi	Rayagada	Kandhamal	Mayurbhanj	Keonjhar	Dhenkanal	Balangir	Nuapada	Jharsuguda	Sambalpur	Boudh	Sundargarh	Angul	All Districts		
1	OLM	Formations of PGs (as per OLM guideline)	No	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
		Total Families under PGs	No	794	0	0	200	250	208	0	55	181	0	266	0	0	0	0	0	1954
3	OLM	IB & CB released to PGs	No	16	0	7	9	5	0	0	13	7	0	6	3	0	0	0	0	66
		Working Capital 1st tranche released to PGs	No	115	0	30	40	6	31	0	13	19	0	18	3	0	0	0	0	275
5	Mission Shakti	Working Capital 2nd tranche released to PGs	No	130	0	71	9	64	52	16	68	33	0	32	14	0	0	0	0	489
		Formations of PGs (as per OLM guideline)	No	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	57
7	Mission Shakti	Total Families under PGs	No	250	215	169	374	191	4235	88	280	0	2993	97	0	15625	499	0	25016	
		IB & CB released to PGs	No	0	0	25	0	0	3	0	0	0	0	25	0	0	229	0	0	282
9	Mission Shakti	Working Capital 1st tranche released to PGs	No	56	0	32	0	30	235	7	0	0	50	14	7	425	125	0	981	
		Working Capital 2nd tranche released to PGs	No	56	69	21	0	15	65	7	35	14	47	14	7	75	0	0	425	
11	Mission Shakti	No. of PCs registered	No	0	0	1	0	0	8	0	0	0	2	0	0	17	5	0	33	
		No of PCs received Financial support	No	5	3	4	2	3	12	1	5	1	3	1	1	17	5	0	63	
13	Mission Shakti	No of share Holder	No	9445	2229	5328	2945	4302	9232	1310	2772	2483	6110	1738	482	9500	2500	0	60376	
		Buiseness Turn over	No	800	300	510	300	400	638	100	500	200	300	200	100	850	50	0	5248	
15	Mission Shakti	No of Members received Training	No	17350	5100	9750	5450	1150	1553	1150	8700	0	2900	800	1730	2400	0	0	58033	



16	Horticulture	No. of net HHS involved in high value crops	No	19196	7200	10800	7300	9700	31400	2400	10500	4200	7560	4400	2500	40900	12000	170056
17		Total area covered in high value crops	Ha	8100	1420	2560	1750	1760	6376	440	3056	1253	1737	1400	640	7532.38	2860	40884.4
18		Total area in High Value Vegetable (Hybrid veg) for subsidy linkage	Ha	278	60	650	120	104	408	20	115	80	362.4	30	120	707.23	290	3344.7
19		No. of HHS involved in fruit tree plantation	No	100	0	500	150	90	1240	94	300	167	675	50	80	957	680	5083
20		Total area covered in fruit tree plantation	Ha	40	0	200	100	32	430	40.6	150	67	200	20	50	566	175	2070.6
21		Installation of aggregation, sorting & grading centers (Pack House)	No	9	4	23	9	18	91	2	1	2	40	0	1	41	10	251
22		Installation of storage structures	No	17	2	12	0	18	40	3	50	3	17	0	3	42	12	219
23		Installation of Other storage structures (sabjee Cooler, ZECC, Solar dryer etc)	No	2	5	33	5	6	31	3	0	4	10	0	6	27	13	145
24		Total area covered in Micro Irrigation (Drip & Sprinkler)	Ha	132.6	62	107	146	26	392	40	150	64	600	60	40	1801.7	170	3791.3
25		No. of HHS having access to farm mechanisation	No	16800	6300	8850	2100	8500	23500	2100	10500	4200	6800	4200	2100	15550	5100	116600
26		Total area covered in oilseeds, pulses, high value paddy crops	Ha	670	930	1050	270	640	1873	160	1190	888	1116.8	320	370	2349.17	2340	14166.9
27		Animal Resource Development Department	No	13000	4500	7900	6600	6790	17100	1500	7500	3000	4500	3000	1600	15950	4600	97540
28		No. of HHS covered through the de-worming and vaccination	No	5750	2250	3250	3600	4669	8199	750	3800	1750	2050	1500	1000	2435	2300	43303
29		OAIC	No	43	33	29	39	46	108	10	15	12	33	60	10	251	50	739
30		No. of individual cluster lift installed	No	2	5	0	0	0	4	0	0	0	0	0	0	47	0	58
31		OLIC	No	2	0	6	4	1	8	1	0	3	5	0	0	33	1	64
32	No. of CRIP revitalized/operable but not operating)	No	7	11	18	19	3	13	4	1	4	10	0	15	33	22	160	



33		No. of cluster bore wells installed	No	79	20	30	0	0	820	10	55	100	32	0	10	244	90	1490
34	DRDA	No. of Farm pond completed	No	124	35	150	47	60	190	20	140	36	50	33	20	169	201	1275
35		No. of Dug Wells completed	No	28	5	11	28	40	10	10	55	14	21	0	10	182	240	654
36		No of Other irrigation infrastructures completed (Checkdam, Diversion Channel etc)	No	21	5	50	7	10	56	5	14	0	27	0	5	20	2	222
37		No. of night shelters (goat shed)/constructed	No	850	25	350	120	813	165	20	0	0	205	0	10	314	120	2992
38		No. of night shelters (BYP shed)/constructed	No	950	25	300	0	743	255	20	0	0	170	0	10	276	100	2849
39		Construction of NADEP, verni-compost and other low cost composting unit	No	530	280	450	300	1071	330	50	260	345	189	0	250	473	0	4528
40	APICOL	Agriculture Entrepreneur promotion	No	116	29	96	37	27	136	13	40	27	72	17	5	88	100	803
41	Others	Total Collective marketing of APC produces	Lakhs	1600	600	650	560	1000	4765	200	1000	400	600	300	200	864	800	13539
42		Total irrigated area created	Ha	264	194	392	140	104	1727	70	210	220	360.4	40	64	2015	450	6250
43		No of BLCC & DLCC meeting conducted	No	96	36	60	32	40	178	16	80	28	52	32	16	151	58	875
44		No. of HHs covered under NPM method	No	8462	4200	6600	4600	5550	8815	1200	6300	2900	5400	2400	1200	18230	3100	78957
45		No. of HHs covered under Mushroom cultivation	No	1750	600	500	1600	460	774	100	80	100	150	20	100	3332	340	9906
46		No. of HHs covered under Pisciculture	No	5	0	53	170	0	615	30	0	47	30	0	100	935	135	2120
47		Net no. of HH covered under veg, pulse, oilseeds and High Value Paddy	HH	18796	6900	12800	7200	9650	33604	2400	12000	4800	8900	4800	2500	41700	13000	179050
48		Total area covered under veg, pulse, oilseeds and High Value Paddy	Ha	8356	2100	3610	2108	2400	8105.6	600	4246	2141	9854.2	1720	1010	9880	5200	61330.8


Director of Horticulture,
Odisha, Bhubaneswar

DISTRICT WISE ITDA-APC CONVERGENCE PLAN (2023-24) ODISHA
Project - Promotion of Agriculture Production Clusters (APCs) in Tribal Regions of Odisha

		Plan for 2023-24						
SL No	Theme	Name of the Activity	Unit	Koraput	Rayagada	Kandhamal	Kalahandi	Total
1	Promotion of High value crops	Vegetable/Oilseeds/Pulses/High Value paddy/Other high value crops cluster /block with each activity of minimum 50 Acre/Cluster	HH	620	4100	700	430	5850
2		Vegetable/Oilseeds/Pulses/High Value paddy/Other high value crops cluster /block with each activity of minimum 50 Acre/Cluster	Acre	1180	3400	110	230	4920
3		Single Line Trellis	No	50	533	0	0	583
4	Plantation	Micro-irrigation (Drip) in vegetable cluster	Ha	15	30	0	0	45
5		Micro-irrigation (Sprinkler) in vegetable cluster	Ha	15	30	0	0	45
6		Poly house nursery (Size-200 sqm)	No	10	13	0	0	23
7		Fruit-tree plantation (Mango, Papaya, Litchi, Cashew etc) in convergence with MGNREGS	Ha	40	140	10	12	202
8		Drip irrigation in Plantation Patches	Ha	0	30	0	0	30
9	Plantation	Intercropping in plantaion patch	Ha	0	30	10	0	40
10		Wiremesh Fencing	Ha	0	201	10	0	211
11		Mulching	Ha	0	20	0	0	20
12	Post-Harvest Management	Short duration plantation (Drumstick, Papaya, Banana.....)	Ha	20	230	5	0	255
13		Sorting grading Centre	No	3	4	0	0	7
14		Storage godown	No	13	7	2	0	22
15		Low cost cooling Chamber/Zero Energy cool Chamber/Sabji Cooler/	No	20	25	3	1	49
16		Solar cold storage of 5 MT capacity	No	19	10	1	0	30
17	Farm mechanisation	Power weeder @ 1/PG for 10 PGs	No	61	40	5	0	106
18		Support for Power Sprayer @ 3/PG for 10 PGs	No	350	148	12	0	510
19		Agro-service centre @ 1/block	No	2	3	0	0	5



20	Irrigation	Jalanidhi-2	No	33	3	2	12	50	
21		Cluster Borewells	No	0	19	10	0	29	
22		Dugwell with lifting device	No	6	16	0	0	22	
23		Solar river lift Structures	No	1	9	0	0	10	
24		Solar Borewell	No	55	15	0	0	70	
25		Revival/repair of lift irrigation schemes/Gravity Based Irrigation	No	10	1370	0	1	1381	
26		Diesel pumpset 2.5 HP/5 HP with flexible pipes	No	152	34	20	0	206	
27		Market Support	Plastic crates for PGs @ 30 crates per PG for 4 PGs	No	5300	14	0	0	5314
28			Weighing Balance @ 1 per PG for 4 PGs	No	55	11	0	0	66
29			Processing unit	No	3	257	2	5	267
30		Promotion of Rural Haat	No	1	511	0	0	512	
31		Market Outlet/NPM Outlet/Vending zone	No	2	4	0	0	6	
32	Small livestock	Goat Cluster	No	150	6	70	10	236	
33		BYP cluster	No	250	15	151	30	446	
34		Livestock Supply Chain Model	No	3	7	0	0	10	
35	Any Other	Mother Chicks Unit	No	3	10	0	0	13	
36		Mushroom	No	2	0	30	0	32	
37		Bioflock(Pisciculture)	No	1	0	0	0	1	
38		Pisciculture	No	55	0	5	0	60	

Director of Horticulture,
Odisha, Bhubaneswar

② sheet