

**OFFICE OF THE DIRECTOR OF HORTICULTURE, ODISHA BHUBANESWAR**

Lt No: RKVY-VIUC (H2)13/18 2/4008

Hort. /Dt. 27.03.2019

To,

**The Director of Agriculture & FP (diragri.or@nic.in)**  
**The Director, OLM (srp.bbs@gmail.com, smmu.olm@gmail.com)**  
**The Director, IMAGE (imagebbsr@rediffmail.com)**  
**The Director, AH &VS (dahvsorissa@gmail.com)**  
**The Director, ST (stscdev@gmail.com)**  
**MD, OLIC (olictd@ymail.com)**  
**MD, OAIC (oaicho@orissaagro.com)**  
**MD, APICOL (md@apicol.co.in, mdapicol.dag@nic.in)**  
**The CEO, BRLF (Pramathesh@brlf.in)**  
**The Nodal NGO, PRADAN**  
**(apcprogrammeseecretariat@pradan.net)**

**Sub: Proceedings of the First State Level Coordination Committee meeting for APC Project held on 26<sup>th</sup> February 2019.**

**Ref: This office Lt. No. 2198, Dt. 23.02.2019**

Sir,

With reference to the subject cited above, I am enclosing herewith the proceedings of the 1<sup>st</sup> State Level Coordination Committee (SLCC) meeting held on 26<sup>th</sup> February 2019 for implementation of Agriculture Production Cluster (APC) project for your reference. The district wise break up of approved annual plan 2019-20 is enclosed, which may be communicated to the district level officials for smooth implementation of the project.

Further, as per the Agenda number-4 of the approved proceedings, you are requested to nominate one official for preparing the process guideline, convergence modalities for implementation of the APC project.

Yours faithfully,

*PS 3.19*  
**Director Horticulture,**  
**Odisha, Bhubaneswar**

MemoNo. 2 / 4009

Dt. 27.03.2019

Copy along with enclosure forwarded to PS, Agriculture Production Commissioner, Department of Agriculture and Farmers' Empowerment, Govt. of Odisha for kind perusal of APC.

*RM*  
**Director Horticulture,**  
**Odisha, Bhubaneswar**

MemoNo. 2 / 4010

Dt. 27.03.2019

Copy along with enclosure submitted to Principal Secretary, Department of Agriculture and Farmers' Empowerment, Govt. of Odisha for kind information.

*RM*  
**Director Horticulture,**  
**Odisha, Bhubaneswar**

MemoNo.

2 / 4011

Dt.

27.03.2019

Copy along with enclosure submitted to Principal Secretary, Panchyati Raj and Drinking Water Department, Govt. of Odisha for kind information.

*BMM*

**Director Horticulture,  
Odisha, Bhubaneswar**

MemoNo.

2 / 4012

Dt.

27.03.2019

Copy along with enclosure submitted to Principal Secretary, Department of Water Resource, Govt. of Odisha for kind information.

*BMM*

**Director Horticulture,  
Odisha, Bhubaneswar**

MemoNo.

2 / 4013

Dt.

27.03.2019

Copy along with enclosure submitted to Commissioner cum Secretary ST & SC Development, Minority and Backward Classes Welfare Department, Govt. of Odisha for kind information.

*BMM*

**Director Horticulture,  
Odisha, Bhubaneswar**

MemoNo.

2 / 4014

Dt.

27.03.2019

Copy along with enclosure submitted to Commissioner cum Secretary, Fisheries & Animal Resource Development Department, Govt. of Odisha for kind information.

*BMM*

**Director Horticulture,  
Odisha, Bhubaneswar**

MemoNo.

2 / 4015

Dt.

27.03.2019

Copy along with enclosure forwarded to Collector cum District Magistrate Rayagada/ Kandhamal/Boudh/ Kalahandi/ Koraput/ Bolangir/ Nuapada/ Mayurbhanj/ Keonjhar/ Jharsuguda/ Sambalpur/Dhenkanal for information.

*BMM*

**Director Horticulture,  
Odisha, Bhubaneswar**

MemoNo.

2 / 4016

Dt.

27.03.2019

Copy along with enclosure forwarded to DDH, Rayagada/ Kandhamal/ Kalahandi/ Koraput/ Bolangir/ Mayurbhanj/ Keonjhar/ Sambalpur /Dhenkanal, ADH Boudh/ Nuapada/ Jharsuguda for information and necessary action. They are instructed to intimate the DLCC members accordingly for implementation of the activities as per the approved plan.

*BMM*  
25.3.19

**Director Horticulture,  
Odisha, Bhubaneswar**

## **Proceedings of the First State Level Coordination Committee (SLCC) Meeting**

On

**"Promotion of Agriculture Production Clusters (APCs) in Tribal Regions of  
Odisha"**

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The 1st meeting of the State Level Coordination Committee (SLCC) of the project titled "**Promotion of Agriculture Production Clusters (APCs) in Tribal Regions of Odisha**" was held on 26.02.2019 in the third Floor Conference Hall of the Krishi Bhawan under the chairmanship of Principal Secretary, Department of Agriculture and Farmers' Empowerment, Odisha. Other participants are Dr Bijaya Ketan Upadhyaya, Director Horticulture, Dr M. Muthukumar, Director of Agriculture & Food Production, Mr S. R. Pradhan , SMD-cum-CEO OLM, Mr S. N. Mishra, Director IMAGE, Dr Chittaranjan Mallick, Dy. Director, Planning & NLM, Directorate of AH & VS, Mr S. N. Naik , MD OAIC , Mr P. K. Panda, Program Manager, OAIC, Dr S. S. Dey, MD APICOL, Mr G. S. Nanda, Scheme Officer APICOL, Mr Keshaw Jha, Asst Director ORMAS, Mr Pramathesh Ambasta, CEO BRLF, Ms Diksha Satyawali, Project Executive , BRLF, Mr Kirtti Bhusan Pani, Integrator, PRADAN, Mr Tara Prasad Tripathy, Team coordinator, PRADAN. Participant details are attached in the annexure-1.

At the outset, Principal Secretary welcomed all the members and Director Horticulture as convener briefly shared the agenda and progress of the project.

### **Agenda No.-1: Setting up of State Level Coordination committee**

1. As per the notification of Government vide letter number 2596, dated 22.02.2019, the SLCC committee was constituted for overall coordination and review of the APC project.
2. It is decided that the following special invitees will attend the committee meeting henceforth
  - two partner NGOs on a rotation basis. Nodal NGO PRADAN will finalize

the partner NGOs.

- relevant market actors may join to share their experience and contribute in the project
  - Other relevant line departments may be invited as per the need.
3. For the first year meeting will be held once in every 3-4 months and subsequently will be conducted on half yearly basis.

### **Agenda No.-2: Progress so far in the project**

Mr.Kirtti Bhusan Pani from PRADAN presented about brief of the project and progress so far as below

- NGO Staff are placed at block level and programme secretariat level staff are placed at Bhubaneswar, Sambalpur and Rayagada to coordinate with Departments and NGOs.
- As per the order of Government, District level coordination committee (DLCC) is constituted and the launching workshop is organised in 6 districts. In remaining districts this will be completed by 1st week of March.
- Orientation and training programmes (2 events) for the NGO staff are conducted.
- Initiated formation of 142 Producer Groups (PGs) covering around 13500 families in 313 villages. Pre summer crop started in 970 acres covering around 2700 families in 51 PGs.
- Under irrigation, applications are submitted for establishment of 57 Community River Lift Points (CRLP), 211 individual cluster lifts, 84 cluster bore wells and 122 dug wells. 44 micro river lift points (through DMF-20 & OAIC-24) are installed and 11 no. of CRLPs are revitalized.

The following discussion and decisions were taken during the presentation.

- OLM director informed that, out of 40 APC blocks, 34 blocks are existing intensive blocks and steps have been taken to include rest 6 blocks as intensive. Similarly all the proposed GPs of these 40 blocks will be included as



intensive GP in the coming financial year. Further, OLM has ensured financial support for 550 PGs from the APC areas in their annual plan for 2019-20. Currently, OLM can support for PC promotion in 4 districts and for rest other districts; they will submit a separate proposal. **(Action OLM)**

- During discussion, it is identified that non operational CRLP structures can be revitalised by investing around Rs 40,000 to 50,000 in some of the sites. So provision may be made by OLIC accordingly in contingency head along with 5-10% community contribution. OLIC shall workout the implementation modalities. **(Action OLIC)**

- For sustainably doubling the income of farmers, there is a need to adopt improved technologies. Thus it was decided to submit separate proposals on improved Trellis, Soil less nursery, Precision farming etc. under RKVY and other related schemes for implementation in APC project areas.

**(Action Directorate of Horticulture)**

- In case of storage structures, sorting and grading centres, there is 50 % subsidy as per the MIDH guidelines, so rest money can be mobilised from ITDA/other sources (as done in case of Kandhamal) keeping 5-10% contribution by Individual/PG. Community contribution shall be kept in case of private assets to build more ownership.

**(Action Directorate of Horticulture and ITDA)**

- Director Agriculture proposed for utilisation of farm mechanisation, which can be available once farmers apply it online as per the process guideline. The Common Facility Centres (CFC) ~~promoted by OLM~~ can be utilised by the farmers for online processing.

**( Action Directorate of Agriculture and OLM)**

- Representative from AH & VS proposed for convergence of the veterinary departments schemes in APC areas like creation of Goat/Sheep shed and BYP shed where 90% is grant and 10% is through community contribution.

**( Action Directorate of AH & VS)**

- CEO BRLF has requested to organise a workshop with private market players for marketing of the agriculture produce. In this regard OLM Director told that they are already partnering with Mother Dairy, who can be further linked for

marketing support in APC areas. It was decided to hold a workshop in the month of July with relevant market actors. ( Action PRADAN and BRLF)

- OLM will develop MIS for PG & PC promotion for smooth monitoring of the project. (Action OLM)

### Agenda No.-3: Approval of Annual plan 2019-20.

After presentation of annual plan, all the relevant departments have agreed to include the proposed activities in their plan as mentioned in the table below.

Sl. No.	Name of the Department/ Agency	Name of the Activity	Plan (2019-20)
1	OLM	No of of PGs (as per OLM guideline)	550
2		No of HH under PG	55200
3		No of PC <sup>1</sup>	30
4	Directorate of Horticulture	No. of HHs to be involved in high value crops	50370
5		Total area covered in high value crops (acre)	16560
6		No. of HHs involved in fruit tree plantation	8530
7		Total area for fruit tree plantation (acre)	4750
8		Aggregation, sorting & grading centers	310
9		Storage structures/ Post harvest management structure	246
10	Directorate of Agriculture	No. of HHs having access to farm mechanisation	35300
11		No. of CRLP proposal(new)	90
12	Animal Resource Department	No. of HH under livestock rearing ( Goat & BYP rearing)	26550
13	OATC	No. of individual cluster lift ( No. of points)	635
14		No. of CRLP proposal(new)	50
15	OLIC	No. of CRLP to be revitalized/repared	197
16		No. of CRLP proposal(new)	125
17		No. of applications for cluster bore wells ( No. of	1141

<sup>1</sup> No. of PC Plan may change depending upon the resource availability