

DIRECTORATE OF HORTICULTURE, ODISHA,
KRUSHI BHAWAN, BHUBANESWAR

Lt No: RKVY-VIUC (H2)13/18 **11335**

Hort. /Dt. **15.11.2019**

To,

The Dy. Director of Horticulture,
Rayagada/ Kandhamal/ Kalahandi,
Koraput/ Bolangir/ Mayurbhanj,
Keonjhar/ Sambalpur /Dhenkanal

The Asst. Director of Horticulture,
Boudh/ Nuapada/ Jharsuguda

Sub: Proceedings of the Second Inter Directorate review Meeting for APC Project held on 24th October 2019 at 11 a.m

Ref: This office Lt. No. 2/10292, Dt. 16.10.2019.

Madam/Sir,

With reference to the subject cited above, I am enclosing herewith the Proceedings of the Second Inter Directorate review Meeting for APC Project held on 24th October 2019 at 11 a.m For implementation of Agriculture Production Cluster (APC) project.

You are requested to go through the actionable points to ensure smooth implementation of the project activities.

Yours faithfully,

RSM
Director Horticulture,
Odisha, Bhubaneswar

Memo No. **11336**

Dt. **15-11-2019**

Copy along with proceedings forwarded to all Schemes Officers of this Directorate for information and necessary action.

Encl: as above.

RSM
Director Horticulture,
Odisha, Bhubaneswar

Memo No. **11337**

Dt. **15-11-2019**

Copy along with proceedings forwarded to Additional Director of Horticulture/DDH (HQ)/ADH (Plan) of this Directorate for information and necessary action.

Encl: as above.

RSM
Director Horticulture,
Odisha, Bhubaneswar

Memo No. **11338**

Dt. **15-11-2019**

Copy forwarded to Program Secretariat, PRADAN for information. (apcprogrammesecretariat@pradan.net) .He is requested to circulate the proceedings to other NGOs working in the APC areas.

RSM
Director Horticulture,
Odisha, Bhubaneswar

P.T.O.

MemoNo. 11339

Dt. 15.11.2019

Copy forwarded to Collector cum District Magistrate Rayagada/ Kandhamal/Boudh/
Kalahandi/ Koraput/ Bolangir/ Nuapada/ Mayurbhanj/ Keonjhar/ Jharsuguda/
Sambalpur/Dhenkanal for information.

YSH

**Director Horticulture,
Odisha, Bhubaneswar**

Memo No. 11340

Dt. 15.11.2019

Copy submitted to Principal Secretary, Department of Agriculture and Farmers'
Empowerment, Govt. of Odisha for kind information.

YSH

**Director Horticulture,
Odisha, Bhubaneswar**

Proceedings of the 2nd meeting of DDHs, Scheme officers and partner NGOs for review of progress on APC Project

Venue: Training Hall of Krushi Bhawan

Date: 24.10.2019

Time : 11: 00 a.m. to 1:00 p.m.

The 2nd meeting of the DDHs, Directorate Scheme officers and NGO partners for review of Progress of Horticulture sector under APC project was held on 24.10.2019 under the Chairmanship of Director of Horticulture. The list of the participants is enclosed in **annexure-1**.

At the outset Director of Horticulture, Odisha (DHO) welcomed all the participants and briefed the objectives of the APC project and requested all to take immediate steps to achieve the action plan 2019-20 for APC areas under different schemes of this Directorate.

Half-yearly progress 2019-20 against annual plan 2019-20 of the APC project was presented by the Programme Secretariat PRADAN through powerpoint presentation. The details are mentioned below.

1. **High-value Crops:** Against the plan of **16560** acres under high-value crops, **11073.58** acres has been achieved in Kharif. The overall target will be achieved in Rabi and Summer season.

2. Fruit-tree plantations:

(i) Against the plan of **4750** acres for 2019-20, plantations is completed in **2434.1** acres. DHO instructed to take up plantation wherever possible in this year and also suggested to cover up the shortfall with Banana, Drumstick and Papaya under MIDH.

(ii) DHO instructed to add the spillover (if any) of FY 2019-20 with the plan for FY 2020-21 and suggested to make strategy to achieve the full target. To ensure the achievement, DHO also instructed to complete the planning and documentation process for 2020-21 activities before March 2020 for approval in the SLCC meeting..

(iii) For smooth implementation of the plantation activities, it was decided to engage semi-skilled persons for the plantations being taken up under MGNREGS so that work demand, muster-roll generation, payment and follow-up of the plantation can be done efficiently and timely. Usually, for 20 Ha, 1 semi-skilled person is being kept so that the remuneration can be adjusted.

3. Hybrid vegetable cultivation with convergence under MIDH

(i) The plan for 2019-20 was **1380** Ha against which no expenditure has yet been made under MIDH during kharif for APC areas. DHO instructed to achieve the target in Rabi season in all the concerned areas of the districts. If any concerned

district is not covered under NHM, instructed to achieve the target in such districts under non-Mission/State plan schemes.

- (ii) As suggested by DDH, Keonjhar to release the hybrid vegetable subsidy under MIDH to PGs instead of individuals to significantly reduce the documentation load, DHO instructed Joint Director and DDH Kandhamal to work out the modalities for approval in the next EC meeting of MIDH scheduled to be held in 1st week of November 2019. In the meantime, Commissioner cum Director Mission Shakti and Collector Ganjam had also requested to allocate hybrid vegetable cultivation subsidy under MIDH to SHGs.

(action-DDH Kandhamal & Joint Director)

4. Distribution of Plastic crates

The DDHs/ADHs appraised DHO about demand of Plastic crates among farmers for handling of vegetables. DHO instructed Joint Director (NHM), ARE and AHO (RKVY) to utilize the fund available under RKVY for supply of plastic crates to the farmers. The DDHs/ADHs are suggested to submit the indent within a week to assess the requirement prioritizing APC area.

(action-Joint Director, ARE & AHO RKVY)

5. Post-harvest Management structures

1. DHO instructed to achieve the APC projects plan for onion storage structures and pack house by March 2020.
2. The difficulty of raising 50% community contribution for packhouse was felt and DHO suggested to explore possible convergence opportunities to raise the community contribution part from DMF, OMBADC, and ITDA.

7. Micro-irrigation under PMKSY

Out of the plan of 762 ha, micro-irrigation under PMKSY (2019-20) for APC project the achievement is nil. DHO instructed to expedite the process so that all the installations will be completed by February 2020.

(action-EE/DDH/ADH)

8. Training and Exposure

DHO instructed the DDHs/ADHs and partner NGOs to jointly finalise the required training plan for the APC project within a month and conduct the events as per plan. The farmers may be sent to NHRDF research station at Paljhar, Boudh and Govt. Of India approved agencies may be selected to conduct the exposure visit of farmers. AHO NHM to intimate the list of approved agencies along with guidelines).

(action-AHO NHM)


9.APC Project Progress Reporting

To streamline the reporting process, it was decided that all the partner NGOs will submit the progress report to respective DDHs/ ADHs by 5th of succeeding month. DDHs after verification will countersign and submit to the Directorate(kb.mishra@gov.in) and Program Secretariat, PRADAN. (apcprogrammesecretariat@pradan.net).

10. Any other

1. DHO instructed all the DDHs/ADHs to appraise the respective District Collectors and Block Development officers about the APC project and share the plan approved for the APC project under different components of different Departments.
2. DHO instructed to conduct the DLCC & BLCC meeting regularly .
3. Leasing of community tank to tribal PGs may be explored.
4. MIDH, Govt. of India will be requested to make provision of subsidy for open pollinated vegetable cultivation.
5. The absence of I/C DDH Mayurbhanj was viewed seriously and instructed Addl. Director , Horticulture to call for explanation.

The meeting ended with vote of thanks to the chair.


14.11.19
**Director of Horticulture ,
Odisha, Bhubaneswar**